



RAFAEL DE CÓRDOVA
**GENERAL MANAGER AT GRUPO
DECORSE**
MEMBER OF DIRECTORIES (BOARDS)
SENIOR MANAGEMENT CONSULTANT
EXPORT IN STRATEGIC MARKETING

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"Better human teams make better companies; better companies make a better society"

Education

Rafael is an Industrial Engineer from the Pontificia University Javeriana and has an MBA from the University of los Andes (Bogotá, Colombia). He has post-graduate studies in Administration and Management from Harvard University (Boston, USA) and he completed the Senior Business Management Program (PADE: Programa de Alta Dirección de Empresas) in INALDE at the University of la Sabana.

Boards and Company Roles

He is Chairman of the Board of Directors of Corporación EKA, a Colombian holding, with three business units: Industrial (EKA Zipper), KOSS (biodegradable packaging) and Retail (Shopping Centers). He is also a Board Member at JGB – an iconic company in Colombia that produces goods for mass consumption.

Additionally, he is General Director and partner at GRUPO DECORSE, a consulting and investment firm, which is mainly owned by its managerial team. The firm focuses on empowering small and medium enterprises, where human capital and brand strength, leverage the growth of organizations, taking advantage of the positive economic outlook of the emerging markets where it operates. In this position, he acts as a business facilitator for companies that want to enter the Andean region contributing with his local knowledge and global experience.

Professional Trajectory

He is Chairman of the Board of Directors of Corporación EKA, a Colombian holding, with three business units: Industrial (EKA Zipper), KOSS (biodegradable packaging) and Retail (Shopping Centers). He is also a Board Member at JGB – an iconic company in Colombia that produces goods for mass consumption.

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Speaker

Emphasis on topics related to Marketing and Strategic Direction, Brand Positioning, Expansion Plans, Internationalization and Corporate Governance.

He is married to Olga Pinzón and has two children, Sebastián 13 and Oscar 7. Rafael travels between Peru and Colombia, enjoying his family and his work simultaneously.