



LUIS PARRA PUIG
**INTERIM MANAGER; SENIOR
MANAGEMENT CONSULTANT**
**STRATEGIC DIRECTION, BUSINESS
DEVELOPMENT; FAMILY BUSINESS**
PROFESSOR IN BUSINESS SCHOOLS

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"Better human teams make better companies; better companies make a better society"

Education

Technical Engineer and degree in Agricultural Engineering from the University of Seville. PIDE and Diplomae in Senior Management by San Telmo Business School and MBA from the Institute of Business Executives.

Academic Affiliation

He is an affiliate member of San Telmo Business School. He is a professor and coordinator of programs in different universities and business schools nationwide.

Company Collaboration

He has experience with companies of national and international environments in diverse fields, such as insurance, logistics, automotive, renting, rent a car, engineering, museum and cultural, agri-food, professional dispatch, events, retail and business schools. He is mentor of numerous entrepreneurial and *startup* projects.

Company Roles

Professional with more than 20 years of experience leading projects in different sectors, as an executive and as a businessman, in top positions: Commercial Management, Strategy Management, Operation Management, General Management and Delegated Advisor.

During the last few years he has directly participated in several M&A (Merger and Acquisition) operations, business creation, startup of new projects, internationalization planning, opening of national and international offices, professionalization of family businesses and *startups*, restructuring and change management, as well as strategy definition, management control, business plans and management mentoring.

He currently develops *interim management* projects, is a strategic advisor and consultant in different companies, as well as professor, mentor and coordinator of programs in different universities and business schools.

He is an associate of **Huete&co**, founder and CEO of **Strategyco.es** and a member of the management team of the **Interim Management Spain Association** in Andalucía.