



DIANA MARTÍN

EXECUTIVE IN ORGANIZATIONS
FASHION & LUXURY INDUSTRY
START UPS

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"Better human teams make better companies; better companies make a better society"

Education

Certified in High Performance Teams by Adizes Institute Worldwide. PADEM, Advanced Program in Fashion Business Management by ISEM, IESE Fashion Business School, Master in Fashion Product Management by European Design Institute, IED Madrid, Master in Digital Marketing and eCommerce, and Master in Business Administration by Lincoln International Business School, University of Lincoln, UK.

Professional experience

Strategic Organizational Consultant along corporate growth stages transition, with special focus on textile, luxury and fashion industry. Founding Partner at Next Stage Corporate Services.

During more than 20 years of professional career, she has held different executive positions in both areas, first in Marketing and later in Operations within the financial sector, where she began her professional career, focusing on Payment Methods, as well as Innovation, particularly developing and launch of new payment channels. She has also managed high impact Technological projects concerning methods of payments.

Subsequently, she introduced herself in the textile & fashion industry, where she managed new projects, opening new sales channels and new markets. Her experience managing point of sale as well as her route through the value chain helping big retailers, makes her have deep knowledge of the industry performance.

As an entrepreneur, she founded her own high-quality men's fashion firm in 2016, focusing sales through the online platform as well as in certain niche multi-brands. Also managed different new projects linked to start ups raising up into the ecosystem. Currently Founding Partner at Next Stage Corporate Services, where she manages the corporate consulting service during stages transition at organizations.

Diana has led the execution of numerous projects throughout her career, defining, establishing and optimizing the necessary processes in terms of efficiency so that ideas and projects become a reality. She makes sure things happen. Her career path has allowed her to develop a large experience in both, Start Up Organizations and Corporate Institutions.

Professional and Academic Affiliations

- Adizes Institute Worldwide
- Associate Member Huete&Co

Business Collaborations

Bankia, Entradas.com, Cifonelli, Highland, Fashionalia, T2T, IEF, Ticare, León de Oro, Next Stage Corporate Services.

Publications

Article on Especific Growing stage at Organizations Life Cycle
<https://www.hueteco.com/en-que-fase-se-encuentra-mi-organizacion>