



JULIO HERRERA

LEADERSHIP & MANAGEMENT

ADVISOR BOARD MEMBER

CONSULTANT, TRAINER & SPEAKER

EXPERT IN STRATEGY & COMERCIAL PLANNING

EXECUTIVE COACH & TEAM COACHING

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"Ideas without action are just power point. Action is what produces results."

Education

General Business Administration, Senior Management Program, University of Piura (Perú)/ IESE Business School University of Navarra (Spain); Corporate Finance, University of Pacifico-UP (Perú); Business Administration, University of Ciencias Aplicadas-UPC (Perú); Applied Positive Psychology, University of La Salle (Spain), International Business ADEX Institute (Perú); Certified Executive Coach, INCAE Business School (Costa Rica); Certified Coach SUN-Success Unlimited Network L.L.C. (USA); Certified Design Thinking, MIT Sloan School of Management (USA); Certified Employee Experience, University of Barcelona (Spain); Professional Certified Coach-PCC Credential, International Coaching Federation-ICF (USA).

Professional Experience

30 years of professional experience in six sectors: retail, automotive, consulting, graphic industry, non profit, fishing; 22 years in business administration management with renowned brands such as Toyota, Ricoh, Decor Center (Vainsa Group).

Professional and Academic Affiliations

Associate member of Huete & Co International Consulting; Advisory Board Member of the Administration and Business Faculty of Universidad Autónoma del Perú (Perú); guest professor at Postgraduate Program at University Franz Tamayo-UNIFRANZ (Bolivia); guest professor at Elev8 Digital Global Academy (Costa Rica); Member of the International Positive Psychology Association-IPPA (USA); has been a member of the expert technical committee for the creation of international Policy ISO 26000 for Social Responsibility for its Global Launch.

Sus áreas de especialización son Liderazgo, Gestión, Planificación Estratégica, Planificación Comercial, Experiencia del Cliente, Experiencia del Colaborador, Ventas 3.0, Coaching Ejecutivo y Coaching de Equipos.

Business Collaborations

Consultant for high management for diverse businesses dealing with aspects related to proper corporate government, leadership, strategy, management; facilitating tools for the development of management abilities and emotional intelligence; trainer in leadership and development programs of comercial teams: Ajinomoto, Brenntag, SunChemical, Bakels, Ega Group, Lansier,

Gildemeister, Divemotor, Ilender, Decor Center, ISA-REP, Wall Street, AQ Group, V&V Group, Aventura Mall, Queirolo Group.

His areas of specialized strength include: leadership, management, strategic planning, comercial planning, customer experience, employee experience, sales 3.0, executive and teams coaching.

Boards and Management Positions

Founding partners and Director of INCorporation Consulting with partners in Chile, Colombia, Costa Rica,

México, Nicaragua, Panamá and Perú; specializing in leadership and management experience, expert in leadership and administration; speaker in international congresses for Business Schools, Chambers of Commerce and diverse private Businesses local and global.

Publications

Multiple articles, publications in the profesional network Linkedin (<http://linkedin.com/in/julioherreraliderazgo>) and collaborations for the magazine Stakeholders.